

## Introduction to the Business School

### Transcript

#### Voice-over

The Business School, preparing you for the world of work and leadership, a world brimming with opportunity. Our international focus fits perfectly with today's global economy. We're training first rate managers who will thrive on the fast pace of international business.

Strong industry links at home and abroad develop your knowledge and practical skills through innovative simulation games and hands on work placements. We work with employers to develop relevant programmes, many of which are accredited by professional bodies boosting your career prospects and earning power.

You will be taught by experienced, professional staff committed to supporting you and you will have excellent learning facilities, an impressive library and dedicated computer labs.

Choose a flexible study option with part-time or open learning, a vocational qualification or a traditional degree. Postgraduates can choose a taught programme or join our dynamic research team. It's up to you how you learn with us.

#### Jonathan Sibson

Dean of the Business School

"There are several things that make the Business School at the University of Greenwich very different and very special. First it's the people, we've have got a real cosmopolitan diverse community here, I think there is 140 nationalities represented amongst the students."

#### Izette Kluever

Programme Leader,  
MSc Accounting and Finance Programmes

"I think the whole set up, the access to the journals, the type of people you get taught by, it just makes for a win-win situation."

#### Jonathan Sibson

Dean of the Business School

"Here at Greenwich, we've got this most marvellous location. The Business School is based in the lovely Royal Navel College designed by Wren, and standing outside my office I can look north across the river and I've got the whole of Canary Wharf and every day when I arrive at work that visor gives me a lift and I think everyone who studies here and works here feels the same."

#### Alexandra Sinclair-Watts

Events Management BA Hons Student

"The lecturers at this university are brilliant. We are lucky enough to have people that come in from the industry, so when they come in, they are very passionate about what they do and it helps us with the learning."

#### Jonathan Sibson

Dean of the Business School

"At the Business School we try and use a variety of very engaging and interesting teaching methods so don't think just lecture after lecture after lecture, there are business simulations, there are case studies."

#### Sama El-Nasser

Accounting and Finance BA Hons Student

"One of the benefits of studying at the University of Greenwich is that you are in the centre of one of the world's financial districts, it's just across the river which provides great internships, work experience and placements for students."

#### Kanchana Adduwa Hewage

Purchasing and Supply Chain Management  
BA Hons Student

"The lecturers are very knowledgeable in their subject area and they know what they're teaching you even if you go and ask something really out of the question, even if it is not in your syllabus but which is in your study field they will actually sit down and they would teach you and they will help you with what it is."

#### Robert Mayor

Associate Dean, Business School

"We have also invested a lot in the infrastructure of the Business School. We've bought in simulation games and different types of computing to help and enhance the learning experience of the student."

#### Dr Samantha Chaperon

Lecturer, Tourism

"The facilities are all on site. We've got a fantastic library, range of text books; they've got access to a whole range of journals as well as industry magazines and many other publications."



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#### Jonathan Sibson

Dean of the Business School

"We have something called the Greenwich Graduate Attributes so that some attributes which we imbed in all our students such an enquiring creative mind, someone who spots and exploits opportunities and those are exactly the qualities which employers are looking for."

#### Nita Nair

Strategic Marketing Communications MA Student

"You get a good British experience at this university. It's a very multinational classroom as well so you get a bit of experience from the whole world being at this university so I would definitely recommend it."

#### Jonathan Sibson

Dean of the Business School

"We have some quite specific programmes about helping to find students internships in the summer, placements, perhaps a whole year and also finding mentors for them, from the world of work."

#### Eseoghene Amadasun

General Business BA Hons Student

"Generally I think studying here is giving me a lot of opportunity which I really appreciate so it's brilliant."

#### Jonathan Sibson

Dean of the Business School

"At the Business School we see it's a really important part of our job to help equip students to find a good career, not just a job, but a good career."

#### Sama El-Nasser

Accounting and Finance BA Hons Student

"I think the University of Greenwich is the most beautiful and perfect place to study, grow and develop more into a stronger person."

#### Voice-over

The Business School puts the world of global commerce at your feet. Join us at the university that has been voted number one for student satisfaction in London.

University of Greenwich: visit [www.gre.ac.uk](http://www.gre.ac.uk)

